



OPTIMIZATION OF WEBSITE TO OPEN AND VIEW ONLINE FILES IN YOUR BROWSER.

Following our recent security upgrade for all websites on our server, we've introduced a feature that will allow documents to be securely & conveniently opened and viewed directly from your website.

This feature that used to be the exclusive of leading e-book stores now allows your online visitors to read embedded books from your browser directly.

It supports the following document file extensions

- Adobe Acrobat .pdf
- Microsoft Word .doc/.docx
- Microsoft Excel .xls/.xlsx
- Microsoft Powerpoint .ppt/.pptx

BENEFITS

- This extension reduces the need for additional software required to open documents such as Acrobat reader plugin, Microsoft Office and so on by a user.
- This is less resource intensive compared to using external software/plugins which are a bloat on your system and may cause browser / system crashes.
- It also reduces the risk of downloading malicious documents, which some browsers warn users of, thereby preventing them from accessing your legit documents.

OPPORTUNITIES

This feature opens up the following opportunities:

- Operation of e-book feature on your website
- Sharing of pre-formatted document without alteration on the website
- Sharing of documents for anonymous & registered-only consumption
- Publishing of annual reports on your website for easier accessibility

The Ezee Interactive Team